

Radu Costin DIACONESCU

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Engineer and innovation strategist with 10+ years of experience in high-tech product management and Web3 ecosystem growth. Currently driving developer and ecosystem partnerships at DFINITY, bridging the gap between complex R&D and business operations. Recognized for a "go-getter" attitude and "full-stack" ecosystem know-how—combining technical depth with business acumen to scale developer adoption. Expert in Tokenomics, DeFi, and industrial automation, with a proven track record of scaling startup initiatives and securing funding.

Skills

- Ecosystem Growth
- Developer Relations
- Tokenomics
- Cross-Functional Leadership
- Cross-Chain expert
- GTM Strategy
- Public Speaking
- Stakeholder Management

Professional Experience

Lead Ecosystem Partner Manager (Dec 2024 - July 2026)

DFINITY Foundation (Core contributor to the Internet Computer Protocol) | Zurich, Switzerland

Strategic Leadership: Serving as a key pillar for the ecosystem, acting as a thought partner to founders and a bridge between R&D, Marcom, and external teams.

ICP.Labs Expansion: Scaling the ICP.Labs acceleration program, recognized as the #1 ROI activity for the ecosystem. Successfully organized the "DAO" (Sept 2024) and "ChainFusion" (March 2025) editions, increasing participant numbers by 3X in six months.

Bitcoin Ecosystem Growth: Playing a critical role in the Bitcoin initiative/Chain Fusion strategy. Established partnerships with Bitcoin Startup Lab and proactively recruited teams to build on the IC.

Thought Leadership: Conceptualized and authored multiple Ecosystem Reports (e.g., Chain Fusion Report Sept 2024), driving media attention and frictionlessly managing internal/external stakeholders.

Startup Acceleration: Organizing workshops on GTM, marketing, and tokenomics, directly adding value to teams such as OpenChat during their CHIT token launch.

Senior Ecosystem Partner Manager (July 2023 - Nov 2024)

DFINITY Foundation (Core contributor to the Internet Computer Protocol) | Zurich, Switzerland

Ecosystem Foundation: Bootstrapped ecosystem efforts from the ground up, establishing credible relationships with nearly every key ecosystem team.

Program Management: Spearheaded "ICP Lab 5 (Gaming and Metaverse)," delivering a seamless event with strong positive feedback from participants.

Multichain Strategy: Contributed to the "Mosaic" (now Chain Fusion) initiative and the multi-chain narrative, providing critical insights into the target audience and cold-start liquidity problems.

Reporting & Operations: Streamlined partner management by improving CRM visibility and standardizing reporting metrics (DAUs, cycle burn) for ecosystem teams.

Mentorship: Served as a mentor at Outlier Ventures and BTC Startup Lab to recruit high-quality teams to the ICP ecosystem.

Grants: Evaluated grant proposals as part of the grant evaluation committee and diligently followed their progress upon completion.

Freelance Blockchain Consultant (Jan 2022 - Jun 2023)

Lausanne, Switzerland

DeFi & Tokenomics: Consulted DeFi and GameFi projects on smart contract security, tokenomics design and GTM.

RankRadar: Founded an independent NFT rarity provider; secured a DFINITY Developer Grant to pivot into an ICP-exclusive NFT marketplace with DeFi elements.

Recognition: Voted "DeFi Supertalent" by the Frankfurt School of Finance & Management Blockchain Center.

Co-Founder, VP of Business Development and Board Member (Jun 2015 - Oct 2021)

Swissmic SA ([Swie.io](https://www.swissmic.io)) | Lausanne, Switzerland

Executive Leadership: Co-founded a factory automation startup; oversaw technical development and successfully raised 3M CHF in financing rounds.

Industry Recognition: Led the startup to be named among the "Top 100 Swiss Startups" twice (2016, 2017) and received the 2021 IPC Rising Star Award.

Standardization: Co-chaired industry standards (IPC 1782, 1783, 2551) and pioneered the inclusion of blockchain/Decentralized Identifiers (DIDs) in manufacturing standards.

Engineering Productivity Master's Intern (Mar 2014 - Aug 2014)

Honeywell ACS-ACT | Rolle, Switzerland

Developed prediction tools implemented in a new integrated electronics development process, bridging the gap between R&D and business processes.

Education

MSc Management of Technology and Entrepreneurship (MTE) Minor in Electrical and Electronic Engineering Swiss Federal Institute of Technology Lausanne (EPFL) | 2012 – 2014

BSc Applied Electronics and Telecommunications Polytechnical University Bucharest | 2007 – 2011